

Bergen Competition Policy Conference 2022

Summary of Conference Program

BECCLE is a research center jointly owned by the University of Bergen and the Norwegian School of Economics (NHH).



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KONKURRANSE
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The Competition Authority

Thursday June 2nd

09:00 – 09:30: Registration

09:30 – 09:35: Opening address

09:35 – 10:35: *Keynote I: Pinar Akman, University of Leeds*

10:35 – 10:55: Refreshments

10:55 – 11:50: Contributed I (2 papers in each of 3 sessions)

11:50 – 12:55: Lunch

12:55 – 14:15: *Invited Session I: Merger Evaluation*

14:15 – 14:35: Refreshments

14:35 – 15:35: *Keynote II: Massimo Motta, ICREA-Universitat Pompeu Fabra and Barcelona Graduate School of Economics*

15:35 – 15:50: Refreshments

15:50 – 17:10: Contributed II (3 papers in each of 3 sessions)

18:00 Buses leave NHH for Conference Dinner. For speakers and invited guests.

19:00: Conference Dinner. For speakers and invited guests.

Friday June 3rd

08:45 – 10:05: *Invited Session II: Competition Law and Digital Markets*

10:05 – 10:20: Refreshments

10:20 – 11:20: *Keynote III: Volker Nocke, University of Mannheim*

11:20 – 12:15: Contributed III (2 papers in each of 3 sessions)

12:15 – 13:15: Lunch

13:15 – 14:35: *Invited Session III: Abuse/Vertical Restraint in Digital Markets*

14:35 – 14:50: Refreshments

14:45/50 – 15:45: Contributed IV (3 papers in Aud N (starts 14:45), 2 papers each in Aud P and Q (start 14:50))

15:45: End of the conference

Detailed Conference Program

Thursday June 2nd

09:00 – 09:30
Registration

09:30 – 09:35
Opening address
Lars Sjørgard, NHH/BECCLE

09:35 – 10:35
Keynote I (Auditorium N)
Pinar Akman (University of Leeds)
“Empirical Evidence on Online Platforms Users and Implications for Competition and Regulation in Digital Markets”
Chair: Ronny Gjendemsjø (University of Bergen/ BECCLE)

10:35 – 10:55
Refreshments

10:55 – 11:50
Contributed Session I

Aud N	Aud P	Aud Q
The EU, UK and German models on platform regulation and judicial review of merger control Chair: Witt	Digital markets: Theory and platforms Chair: Kreis	Industry Studies I Chair: Allain
M. Reisæter (University of Bergen) “Judicial review of complex economic assessments in merger cases” Discussant: Witt	M. Motta and A. Penta (ICREA, Universitat Pompeu Fabra and BSE) “Market Effects of Sponsored Search Auctions” Discussant: Kreis	T. Merker (University of Oslo) “Explaining Uniform Pricing in Retail Markets – The Role of Consumer Self-Sorting” Discussant: Allain
A. Witt (EDHEC Business School) “Platform regulation in Europe – per se rules to the rescue?” Discussant: Reisæter	N. Frank, E. Shtjefanaku, S. Sirries and J.-M Kreis (Lademann & Ass.) “Self-bidding in generalized second price auction: The case of compliance mechanism in Google Shopping” Discussant: Motta	M.-L. Allain and C. Christin (CREST, CNRS, Institut Polytechnique de Paris) “The Welfare Effects of Category Captainty” Discussant: Merker

11:50 – 12:55
Lunch

12:55 – 14:15

Invited session I: Merger evaluation (Aud N)

Chair: Frode Steen (Norwegian School of Economics/BECCLE)

**Joel Stiebale (Dusseldorf Institute
for Competition Economics)**

**Celine Bonnet (Toulouse School of
Economics)**

**Franco Mariuzzo (University of East
Anglia)**

14:15 – 14:35
Refreshments

14:35 – 15:35

Keynote II (Aud N)

**Massimo Motta (ICREA-Universitat Pompeu Fabra and Barcelona Graduate
School of Economics)**

“Abuses in digital markets”

Chair: Kurt Brekke (Norwegian School of Economics/BECCLE)

15:35 – 15:50
Refreshments

15:50 – 17:10

Contributed sessions II

Aud N Policy making and enforcement in competition law Chair: Harrington	Aud P Digital markets: Platforms Chair: Wang	Aud Q Estimating markups Chair: Guigue
J. E. Harrington (University of Pennsylvania) “Collusion in Plain Sight: Firms’ Use of Public Announcements to Restrain Competition” Discussant: Mauboussin	Burreau, A. Raizonville and G. Thébaudin (Télécom Paris) “The Effect of Interoperability on Competition Between Ad- Funded Platforms when Consumers can Multi-Home” Questions from the floor	H. Döpfer, A Mackay, N. H. Miller and J. Stiebale (Düsseldorf Institute for Competition Economics (DICE), Heinrich- Heine University Düsseldorf) “Rising Markups and the Role of Consumer Preferences” Discussant: Guigue

<p>A. Günster and T. Maillart (Universite De Geneve) “Certainty and Modification in European Antitrust Law: The Exponential Growth of a Landmark Case System and its Determinants” Discussant: Harrington</p>	<p>S. Ennis, M. Ivaldi and V. Lagos (University of East Anglia) “Price Parity Clauses for Hotel Room Booking: Empirical Evidence from regulatory Change” Questions from the floor</p>	<p>T. Forsbacka-Karlsson (Stockholm School of Economics) “Evaluating the Production Approach to Estimate Markups” Discussant: Döpfer</p>
<p>V. Mauboussin (Master’sdegree in European Economic Law from the University of Groningen) “Environmental defences as a shield from Article 102 TFEU” Discussant: Günster</p>	<p>X. Han, Y. Li and T. Wang (University of Edinburgh) “Strategic content provision and online networks” Discussant: Ennis</p>	<p>R. Avignon and E. Guigue (CREST, Institut Polytechnique de Paris) “Markups and Markdowns in the French Dairy Market” Discussant: Forsbacka-Karlsson</p>

18:00

Buses leave NHH for Conference Dinner. For speakers and invited Guests

19:00

Conference Dinner. For speakers and invited Guests.

Friday June 3rd

08:45 – 10:05

Invited Session II (Aud N)

“Competition Law and Digital Markets: Vertical Restraints and the Digital Markets Act”

Chair: Ingrid M. H. Barlund

Pieter Van Cleynenbreugel,
(University of Liège)

Bjørn Lundqvist (Stockholm
University)

David Bosco (Aix-Marseille
University)

10:05 – 10:20

Refreshments

10:20 – 11:20

Keynote III (Aud N)

Volker Nocke (University of Mannheim)

“Concentration measures and horizontal mergers”

Chair: Tommy Staahl Gabrielsen (University of Bergen/BECCLÉ)

11:20 – 12:15

Contributed sessions III

Aud N IO Chair: Brekke	Aud P Cross-ownership Chair: Van Moer	Aud Q Merger control Chair: Johansen
J. Harrington (University of Pennsylvania) “Cost coordination” Questions from the floor	A. Günster, G. Hertig and M. A. van Dijk (ETH Zurich) “Cartels and Ownership Concentration” Discussant: Van Moer	E. S. R. Dijk, E. Motchenkova and J. L. Moraga-González (Vrije Universiteit Amsterdam and University of Groningen) “Start-up’s entry mode, acquisitions, and incumbent’s direction of innovation” Discussant: Johansen
K. Brekke (NHH), C. Canta and O. R. Straume “Does reference pricing drive out generic competition in pharmaceutical markets? Evidence from a policy reform” Questions from the floor	R. Stenbacka and G. Van Moer (Hanken School of Economics and Helsinki Graduate School of Economics) “Overlapping Ownership and Product Innovation” Discussant: Günster	T. S. Gabrielsen and B. O. Johansen and O. R. Straume (University of Bergen/BECCLÉ) “Merger remedies in retail markets with national pricing” Discussant: Moraga-González

12:15–13:15
Lunch

13:15 – 14:35

Invited session III (Aud N)

Abuse/Vertical restraint in digital markets

Chair: Bjørn Olav Johansen (University of Bergen/BECCLE)

Özlem Bedre Defolie (ESMT Berlin)

Andres Hervas-Drane (Bayes
Business School)

Nikhil Vellodi (Paris School of
Economics)

14:35–14:50
Refreshments

14:45/50 – 15:45

Contributed sessions IV

Aud N (starts 14:45) Abuse of a dominant position and vertical restraints in the telecom sector and digital markets Chair: Hjelmeng	Aud P (starts 14:50) Collusion Chair: Treuren	Aud Q (starts 14:50) Industry Studies II Chair: Ivaldi
Hjelmeng, (University of Oslo/NHH) “Case Comment: The Norwegian Telenor Case – a ‘Mobile’ Test for Abuse” Discussant: Bergqvist	J. Hinloopen, S. Martin and L. Treuren (KU Leuven) “Collusion Spillovers” Discussant: Le Coq	F.A.S Bokhari and W. Yan (University of East Anglia) “Product Line Extensions under the Threat of Entry: Evidence from the UK Pharmaceutical Market” Discussant: Ivaldi
T. Knapstad and D. Bruower, (University of Helsinki) “The Need for Procedural Speed: Establishing a Three-Step Test to Streamline the Dominance Assessment for Digital Platforms under Article 102” Discussant: Hjelmeng		
C. Bergqvist (University Copenhagen) and E. Faustinelli (Danish Competition Authority)	T. Forsbacka-Karlsson, C. Le Coq and C. Marvao (University of Paris-Pantheon-Assas(CRED) & Stockholm School of Economics (SITE))	J. Elliot, G. V. Hounghonon, M. Ivaldi and P. Scott (Toulouse School of Economics)

“Leveraging conducts in the digital economy: a competition and regulatory perspective” Discussant: Knapstad	“Cartel Birth and Death Dynamics: Empirical Evidence” Discussant: Treuren	“Market Structure, Investment and Technical Efficiencies in Mobile Telecommunications” Discussant: Bokhari
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15:45

End of the Conference