

Bergen Competition Policy Conference 2016 Summary of Conference Program

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KONKURRANSE-
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The Competition Authority

Thursday April 21

- 09:00 – 09:30: Registration
- 09:30 – 09:45: Opening address: Lars Sjørgard
- 09:45 – 10:45: *Keynote: Bruno Jullien, Toulouse School of Economics*
- 10:45 – 11:15: Refreshments
- 11:15 – 12:15: Contributed 1 (2 papers in each of 3 sessions)
- 12:15 – 13:15: Lunch
- 13:15 – 14:45: *Invited Session on Vertical Restraints*
Greg Shaffer, University of Rochester
Thibaud Vergé, ENSAE ParisTech
Roman Inderst, Goethe University Frankfurt
- 14:45 – 15:00: Refreshments
- 15:00 – 16:00: *Keynote: Alison Jones, King's College London*
- 16:00 – 16:15: Refreshments
- 16:15 – 17:45: Contributed 2 (3 papers in each of 3 sessions)
- 19:00: Boat departs for Conference Dinner

Friday April 22

- 09:00 – 10:00: *Keynote: Kai Uwe Kühn, University of East Anglia*
- 10:00 – 10:30: Refreshments
- 10:30 – 12:00: *Invited Session on Healthcare Markets*
Luigi Siciliani, University of York
Philippe Choné, CREST
- 12:00 – 13:00: Lunch
- 13:00 – 14:00: Contributed 3 (2 papers in each of 3 sessions)
- 14:00 – 14:15: Refreshments
- 14:15 – 15:45: *Invited Session on Enforcement*
Sebastian Peyer, University of East Anglia
Andreas Stephan, University of East Anglia
Paul Grout, University of Bristol
- 15:45 – 16:00: Refreshments
- 16:00 – 17:30: Contributed 4 (3 papers in each of 3 sessions)
- 17:30: End of the conference

Detailed Conference Program

Thursday April 21

09:00 – 09:30

Registration

09:30 – 09:45

Opening address

Lars Sjørgard, General Director of the Norwegian Competition Authority

09:45 – 10:45

Keynote I (Auditorium I)

Bruno Jullien (Toulouse School of Economics)

“The economics of margin squeeze”

Chair: Kurt Brekke (NHH/ BECCLE)

10:45 – 11:15

Refreshments

11: 15 – 12:15

Contributed Session I

	Auditorium 1 Empirical IO: Trust, cooperation and competition Chair: Konrad Stahl	Auditorium 2 Empirical IO: Pharmaceutical markets Chair: Chiara Canta	Auditorium 3 Collusion theory Chair: Luke Garrod
11: 15 – 11:45	Volodymyr Bilotkach (U Newcastle) “Balancing Competition and Cooperation: Evidence from Transatlantic Arline Markets” Discussant: Konrad Stahl	Moritz Suppliet (DICE) “Umbrella Branding in Pharmaceutical Markets” Discussant: Chiara Canta	Thomas Fagart (Paris School of Economics) “Collusion in Capacity Under Irreversible Investment” Discussant: Matt Olczak
11:45 – 12:15	Konrad Stahl (U Mannheim) “Trust, Competition and Innovation: Theory and Evidence from German Car Manufacturers” Discussant: Volodymyr Bilotkach	Chiara Canta (NHH) “Does Reference Pricing Drive Out Generic Competition in Pharmaceutical Markets? Evidence from a Policy Reform” Discussant: Moritz Suppliet	Luke Garrod (U Loughborough) “Collusion, Firm Numbers and Asymmetries Revisited” Discussant: Thomas Fagart

12:15 – 13:15

Lunch

13:15 – 14:45

Invited session I: Vertical restraints (Auditorium I)

Chair: Tommy Staahl Gabrielsen (U. Bergen/BECCLE)

13:15 – 13:45

Greg Shaffer (U Rochester)

“Making Sense of Restrictions on Online Sales”

13:45 – 14:15

Thibaud Vergé (ENSAE Paris)

“ Platform Price Parity Clauses and Direct Sales”

14:15 – 14:45

Roman Inderst (U Frankfurt)

“Managing Channel Profits Under the Threat of Delistment”

14:45 – 15:00

Refreshments

15:00 – 16:00

Keynote II (Auditorium I)

Alison Jones (King's College London)

“Vertical Intra-brand Restrictions: Proposals to push Article 101 Analysis (and modernisation) to a logical conclusion ”

Chair: Ronny Gjendemsjø (U Bergen/BECCLE)

16:00 – 16:15

Refreshments

16:15 – 17:45

Contributed sessions II

	Auditorium 1 Topics in vertical contracting Chair: Giacomo Calzolari	Auditorium 2 Topics in merger theory Chair: Tore Nilssen	Auditorium 3 Competition law: Public policy, relevant market Chair: Jorge Ramos
16:15 – 16:45	Markus Dertwinkel-Kalt (U Cologne) “The Nash Bargaining Solution in Vertical Relations with Linear Input Prices” Discussant: Giacomo Calzolari	Jan Bouckaert (U Antwerp) “Mergers with Horizontal Subcontracting” Discussant: Tore Nilssen	Shaun Bradshaw (U East Anglia) “Albany v Wouters: A Tale of Two Approaches to Article 101(1)?” Discussant: Jorge Ramos
16:45 – 17:15	Raffaele Fiocco (U Mannheim) “The Strategic Value of Partial Vertical Integration” Discussant: M. Dertwinkel-Kalt	Elena Argentesi (U Bologna) “The Effect of Retail Mergers on Variety: An Ex-post Evaluation” Discussant: Jan Bouckaert	Theodosia Stavroulaki (EUI Florence) “Integrating healthcare quality concerns into the US hospital merger cases, A mission impossible?” Discussant: Shaun Bradshaw
17:15 – 17:45	Giacomo Calzolari (U Bologna) “Exclusive Dealing with Imperfect rent Extraction” Discussant: Raffaele Fiocco	Tore Nilssen (U Oslo) “Sweetening the Pill: A Theory of Waiting to Merge” Discussant: Elena Argentesi	Jorge Ramos (U Liege) “Google, Google Shopping and Amazon: The Importance of Competing Business Models and Two-Sided Intermediaries in Defining Relevant Markets” Discussant: Theodosia Stavroulaki

19:00

Boat departs for Conference Dinner

Friday April 22

09:00 – 10:00

Keynote III (Auditorium I)

Kai Uwe Kühn (University of East Anglia)

“Diversion based merger analysis: Avoiding systematic assessment bias”

Chair: Frode Steen (NHH/BECCLC)

10:00 – 10:30

Refreshments

10:30 – 12:00

Invited session II: Healthcare markets (Auditorium I)

Chair: Kurt Brekke (NHH/BECCLC)

10:30 – 11:15

Luigi Siciliani (U York)

“Do patients choose hospitals that improve their health?”

11:15 – 12:00

Phillipe Choné (CREST)

“Hospital choice, financial incentives, and nonprice competition”

12:00 – 13:00

Lunch

13:00 – 14:00

Contributed sessions III

	Auditorium 1	Auditorium 2	Auditorium 3
	Empirical IO: Pharmaceutical markets II Chair: Mats Bergman	Theory: Cartels and antitrust Chair: Igor Mouraviev	Competition law: Buyer power, corporate opportunities rules Chair: Marco Corradi
13:00 – 13:30	Morten Sæthre (NHH) <i>“On the Role of Parallel Trade on Manufacturers and Retailers Profits in the Pharmaceutical Sector”</i> Discussant: Mats Bergman	Kebin Ma (U Warwick) <i>“Cost Asymmetry and Market-Dividing Cartels: Implications for Leniency Programs”</i> Discussant: Igor Mouraviev	Ignacio Herrera Anchustegui (U Bergen/BECCLC) <i>“Exclusionary Buyer Power”</i> Discussant: Julian Nowag
13:30 – 14:00	Mats Bergman (U Södertörn) <i>“Squeezing the last drop out of your suppliers: an empirical study of market-based purchasing policies for generic pharmaceuticals”</i> Discussant: Morten Sæthre	Igor Mouraviev (U Bielefeld) <i>“Explicit Collusion under Antitrust Enforcement”</i> Discussant: Kebin Ma	Marco Corradi (U Oxford) and Julian Nowag (U Lund) <i>“Enforcing Corporate Opportunities Rules: The Hidden Antitrust Risk”</i> Discussant: Ignacio Herrera Anchustegui

14:00 – 14:15

Refreshments

14:15 – 15:45

Invited session III: Enforcement of the Competition Rules (Auditorium I)

Chair: Ronny Gjendemsjø (U Bergen/BECCLÉ)

14:15 – 14:45

Sebastian Peyer (U East Anglia)

“Private antitrust enforcement and the compensation fallacy”

14:45 – 15:15

Andreas Stephan (U East Anglia)

“The Challenges of Prosecuting Cartels Criminally: The UK’s Experience”

15:15 – 15:45

Paul Grout (U Bristol)

“The Political Economy of Competition and Enforcement”

15:45 – 16:00

Refreshments

16:00 – 17:30

Contributed sessions IV

	Auditorium 1 Consumer preferences & pricing Chair: Martin Obradovits	Auditorium 2 Two-sided markets Chair: Georg Götz	Auditorium 3 Competition law: Enforcement, public policy Chair: Peder Østbye
16:00 – 16:30	Teis Lunde Lømo (U Bergen/BECCLÉ) “Promotional Allowances” Discussant: Martin Obradovits	Tim Wyndham (NHH/BECCLÉ) “The impact of discriminating value-added taxes in a two-sided market with multi-homing consumers” Discussant: Georg Götz	Ingrid Margrethe Halvorsen Barlund (U Bergen/BECCLÉ) “The relationship between the Commission’s leniency programme and the Directive on damages regarding breach of the competition rules (Directive 2014/104/EU)” Discussant: Peder Østbye
16:30 – 17:00	Xingyi Liu (U Würzburg) “One-Stop Shopping, Biased Decision Making and Wholesale Price Discrimination” Discussant: Teis Lunde Lømo	Miriam Thöne (DICE) “Business models in commercial media markets: Bargaining, advertising and mixing” Discussant: Tim Wyndham	David Reader (U East Anglia) “Sticks and Stones: Informal Barriers and Protectionism in Cross-Border Mergers” Discussant: Ingrid Margrethe Halvorsen Barlund
17:00 – 17:30	Martin Obradovits (U Frankfurt) “Too Much Attention on Low Prices? Loss Leading in a Model of Sales with Salient Thinkers” Discussant: Xingyi Liu	Georg Götz (U Giessen) “Exclusionary Practices in Two-Sided Markets: The Effect of Radius Clauses on Competition between Shopping Centers” Discussant: Miriam Thöne	Peder Østbye (U Oslo) “Judging models in legal fact-finding” Discussant: David Reader

17:30

End of the Conference
